Digital Agility Career Exploration

Career Exploration Project

The career exploration assignment will help prepare you for planning a career both while being a student at ECU and after. Career development is a lifelong process and you have just started the journey. This assignment is meant to help you learn the effective steps in making a career decision based on you and your characteristics as a person, collecting reliable career information, and then identifying some actions to determine if you are on the right path. This assignment will incorporate all of these aspects of career exploration.

Follow these steps:

1. Complete the Virtual Job Shadow, Flex Lesson called “COAD 1000” using the instructions attached that includes how to login to Virtual Job Shadow. The instructions include how to download the PDF of your assignment to complete step #5.

2. Research your Major

Select a major and research and collect the requested information listed below. If you are still deciding on a major, then select one in which you are interested. This is an opportunity to learn more. Possible websites include:

- www.ecu.edu (Links to an external site.)
- www.ecu.edu/degrees (Links to an external site.)
- www.ecu.edu/registrar/catalog (Links to an external site.)

1. What school/college and department houses your major? (ex-College of Business, Department of Accounting or College of Health and Human Performance, Department of Social Work)
2. Is there a GPA requirement to declare a major or stay in a major? If so, what is it?
3. Is a minor required? If so, choose a minor and tell why you chose that minor. If no minor is required, please state that none is required.
4. Is there a foreign language requirement? If so, what language will you take and why? If no foreign language is required, please state that none is required.
5. Are there any courses required before you declare your major? If so, what are they? (List these.) Are there other requirements before you declare (ex-volunteer hours, application, entry exams, etc.)?
6. Is anything else required such as an internship, student teaching, volunteer work, senior project, etc. in order to graduate?

3. Select a career or occupation of interest that you would like to explore further and begin collecting career information. Visit a reliable career information website that includes:

https://www.virtualjobshadow.com/vs3/ecu (Links to an external site.)
www.bls.gov/ooh (Links to an external site.)
http://www.onetonline.org/ (Links to an external site.)

Using the sources listed above, please answer these questions for your selected career:

1. What is the description of the career? What is the nature of the work and working conditions? (Moving patients, travel, paperwork, office work, working with parents, etc.)
2. What does is the future outlook for your particular career (is the field growing/decreasing, and by what percent)?
3. What is the earning potential (both entry level and later on) for the state in which you hope to live?
4. What are some important qualities and skills for a person in this career to possess?
5. Is further education or licensure required? If further study is needed, what schools offer the graduate degree that you prefer? What are the requirements to be admitted into this particular graduate program?
6. If this career/major did not work out, what would your alternate career goal be and why?

4. Identify at least 2 actions you will take to “test the waters” and begin to gain experience in this field of interest. These can include but are not limited to:
   1. Attend or join a student organization/club meeting related to your interests
   2. Meet with a faculty in this department
   3. Conduct an informational interview with a professional that has that job
   4. Secure a part-time job/internship for next semester or summer
   5. Meet with a Career Counselor to discuss what steps you should take next
   6. Identify the requirements for graduate school required to pursue this occupation
Choose one of the following options to complete:

**Self-interview – Adobe Premiere Rush**

[Play media comment]

[Listen Instead]

Put yourself in the hot seat and find out just what you know! Create a video that imitates the style used during a documentary interview. [See example here](Links to an external site.) Using Adobe Premiere Rush, you will create a self-interview video. This application is available to all ECU students as part of their Adobe Creative Cloud access and can be downloaded onto either a computer or many mobile devices. You can find additional information on how to use Rush [here]. You can use any recording device that you have available. A cell phone or a computer webcam could be options you use. Canvas has some recording software included that you could use as well. Click on the Studio option in your tool bar to open Canvas Studio to access the recording feature. For your interview, you can play the part of both the interviewer and the interviewee or recruit someone to help interview you. You will need to address the following in your interview:

1. What you learned about yourself from the Virtual Job Shadow, Flex Lesson COAD 1000 results and how your top interest areas relate to your career goals. (Step #1)

2. Address your answers to all questions in Steps #2 and #3.

3. Speak on the actions you have taken or will take in order to confirm your career goal is the right one for you. (Step #4)

In addition to your video, you will submit the following:

1. Include a Works Cited page for any materials used to complete the assignment.
2. Submit the PDF of your Virtual Job Shadow, Flex Lesson COAD 1000 results.
Deliverables: Minimum 5-minute video, a Works Cited page, and the PDF of your Virtual Job Shadow, Flex Lesson COAD 1000 results

Your video will need to contain:

At least one camera angle, one for the interviewee and any additional angles you choose

A minimum of two examples of B roll footage or images that are relevant and support the responses being given (these can be original or stock images) [See explanation here](https://example.com) (Links to an external site.)

[See general example here](https://example.com) [Play media comment]

[See Grading Rubric Here](https://example.com)
Take the mic – Adobe Audition and Photoshop

Play media comment

[^Listen Instead^]

With a podcast, the stage can belong to anyone. Whether anyone is listening or not is another story. Using Adobe Audition, you will create a short series of podcast episodes addressing the questions presented in Steps 1 - 4. This application is available to all ECU students as part of their Adobe Creative Could access. Students may work in pairs or individually to discuss the questions. You can find additional information on how to use Audition [here].

In addition to the podcast episodes, each individual student will create their own unique logos using Adobe Photoshop to accompany their podcasts. This application is also available to all ECU students as part of their Adobe Creative Could access. Your logo should work to either support the tone or mood of the podcast or serve as a reference as to what your podcast is about. You can find additional information on how to use Photoshop [here].

You will need to discuss the following points:

1. What you learned about yourself from the Virtual Job Shadow, Flex Lesson COAD 1000 results and how your top interest areas relate to your career goals. (Step #1)

2. Address your answers to all questions in Steps #2 and #3.

3. Speak on the actions have you taken or will take in order to confirm your career goal is the right one for you. (Step #4)

In addition to your podcast, you will submit the following:

1. Include a Works Cited page for any materials used to complete the assignment.
2. Submit the PDF of your Virtual Job Shadow, Flex Lesson COAD 1000 results.

The questions from Steps 1 - 4 should be clearly read and directly answered but any additional thoughts or commentary are welcome. While some of the action will be scripted, this is a more informal format. It should feel conversational and should be more than simply reading the answers you have prepared. Take some time to provide your unique, candid perspective.

Deliverables: Submit your Adobe Audition recordings (1 to 3 episodes as separate .mp3 files) addressing the reflection questions, a Works Cited page, the PDF of your Virtual Job Shadow, Flex Lesson COAD 100 results, and the PSD (Photoshop Document) you used to create your logo to accompany your podcast.

Podcast Example.docx

[See Grading Rubric Here]
Grab Their Attention – InDesign

If you have ever gotten a boring pamphlet and just thrown it away, now is your chance to do it right. A few seconds may be all you have to grab someone’s attention before your hard work goes in the trash. Using Adobe InDesign, you will create a pamphlet that seeks to sell another student on your chosen career. This application is available to all ECU students as part of their Adobe Creative Could access. You can find additional information on how to use InDesign [here].

Your pamphlet will need to address the following points using text and images:

1. What you learned about yourself from the Virtual Job Shadow, Flex Lesson COAD 1000 results and how your top interest areas relate to your career goals. (Step #1)

2. Address your answers to all questions in Steps #2 and #3.

3. Note the actions have you taken or will take in order to confirm your career goal is the right one for you. (Step #4)

In addition to your pamphlet, you will submit the following:

1. Include a Works Cited page for any materials used to complete the assignment.
2. Submit the PDF of your Virtual Job Shadow, Flex Lesson COAD 1000 results.
Due to limited space, your pamphlet’s text will have to be straightforward and concise. Images will need to catch the reader’s attention while maintaining relevance. Your pamphlet text should not be bullet points answering every question directly. Use the questions as a starting point and zero in on the best parts for your pamphlet.

Deliverables: A trifold pamphlet that concisely provides answers for the questions in Steps 1 - 4, a Works Cited page, and the PDF of your Virtual Job Shadow, Flex Lesson COAD 100 results

Your pamphlet will need to contain:
Concise text that addresses all questions
A minimum of two relevant images

[Find general example here]

InDesign example 1 PDF.pdf

[See Grading Rubric Here]
Let Your Presentation Do the Talking – PowerPoint

[Play media comment]
[^Listen Instead^]

In a world where virtually learning is becoming an increasing norm, virtual presentations will become more common place. Using Microsoft PowerPoint, you will create a presentation that can be experienced remotely. This application is available to all ECU students as part of the Microsoft suite of products. You can find additional information on how to use PowerPoint [here].

The selling point of your remote presentation will be the inclusion of narration throughout. However, you will also have the opportunity to utilize images and video as well.

Your presentation will need to address the following points:

1. What you learned about yourself from the Virtual Job Shadow, Flex Lesson COAD 1000 results and how your top interest areas relate to your career goals. (Step #1)

2. Address your answers to all questions in Steps #2 and #3.

3. Note the actions have you taken or will take in order to confirm your career goal is the right one for you. (Step #4)
In addition to your presentation, you will submit the following:

1. Include a Works Cited page for any materials used to complete the assignment.
2. Submit the PDF of your Virtual Job Shadow, Flex Lesson COAD 1000 results.

Like any good presentation, your slides should not simply be your answers listed point by point. Your slides should support your presentation just as though you were presenting it in front of a real audience. The included narration will adapt your spoken component to the new delivery method. Someone should be able to open your PowerPoint file and learn from it without ever meeting you. Use text, images, and at least one embedded video to complete the assignment.

Deliverables: One narrated PowerPoint presentation that provides answers to the questions in Steps 1 - 4, Works Cited page, and the PDF of your Virtual Job Shadow, Flex Lesson COAD 100 results

Your presentation will need to contain:

- Relevant text and images
- One embedded video
- Appropriate narration for your slides throughout the presentation

[Find example here]

[See Grading Rubric Here]