

# Joseph G. L. Lee

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Department of Health Education and Promotion, College of Health and Human Performance  
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## Education

**PhD, Health Behavior** May 2015  
Gillings School of Global Public Health, University of North Carolina at Chapel Hill Chapel Hill, NC USA  
Dissertation title: Spatial relationship between same-sex couple density and tobacco retailers/marketing  
Chair: Kurt M. Ribisl, PhD

**MPH, Maternal & Child Health** May 2008  
School of Public Health, University of North Carolina at Chapel Hill Chapel Hill, NC USA

**BA, Spanish and Latin American Studies** (semester abroad: La Paz, Bolivia) May 2004  
Duke University Durham, NC USA

## Employment

**Assistant Professor**, Department of Health Education and Promotion August 2015-  
College of Health and Human Performance, East Carolina University Greenville, NC

**Social Research Specialist**, Tobacco Prevention and Evaluation Program July 2008-July 2011  
Department of Family Medicine, University of North Carolina (UNC) School of Medicine Chapel Hill, NC

**Associate in Research**, Program on Global Health and Technology Access December 2007-May 2008  
Duke University Sanford Institute of Public Policy Durham, NC

**English Language Instructor**, Seisekisakuragaoka Branch August 2004-July 2005  
Nova Group Tama City, Tokyo Prefecture, Japan

## Fellowships, Practica, and Assistantships

Department of Family Medicine, Field Team Supervisor August 2011-current  
UNC School of Medicine Chapel Hill, NC  
NC FDA Tobacco Advertising & Labeling Inspections: supervised 6 inspectors including hiring, performance, and training

Center for Regulatory Research in Tobacco Communication, Pre-Doctoral Fellow August 2014-May 2015  
UNC Lineberger Comprehensive Cancer Center Chapel Hill, NC

CounterTobacco, Graduate Research Assistant August 2011-July 2014  
UNC Gillings School of Global Public Health Chapel Hill, NC

Lesbian, Gay, Bisexual, Transgender and Queer Center, Graduate Assistant September-December 2007  
UNC Division of Student Affairs Chapel Hill, NC

Training and Field Services Unit, Nutrition Services Branch, Intern May-August 2007  
Women's and Children's Health Section, NC Division of Public Health Raleigh, NC

Health Promotion and Education Services December 2006-May 2007  
Orange County Health Department Chapel Hill, NC  
2007 County Health Assessment GIS-based survey development and implementation

Bill Emerson National Hunger Fellowship, Fellow Congressional Hunger Center	August 2005-August 2006 Washington, DC
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## Honors

ECU Undergraduate Research Faculty Development Award Support to advance undergraduate research infrastructure in the Department of Health Education and Promotion	February 19, 2018
East Carolina Creed Award: Citizenship For serving as a positive role model as an East Carolinian	April 25, 2016
UNC Department of Maternal and Child Health Sidney S. Chipman Award For outstanding promise to the field of maternal and child health and being dedicated to "work for human welfare, effective in working with people and getting the job done, and sensitive to the needs, feelings, and ideas of others"	April 14, 2016
UCSF Tobacco Documents Training Priority Populations Travel Scholarship Full travel scholarship to attend UCSF Tobacco Documents Training	May 9, 2015
UNC Center for Regulatory Research on Tobacco Communication, Pre-Doctoral Fellow FDA-funded regulatory research training program in tobacco communication (P50CA180907)	2014-2015
Triangle Community Foundation, Shaver-Hitchings Scholarship Fund To "honor and reward individuals with a commitment to helping others in the area of drug and alcohol addiction"	April 30, 2012
UNC Lineberger Comprehensive Cancer Center, University Cancer Research Fund One year's tuition and stipend for future cancer researchers	June 13, 2011
Editor's Choice Paper selected as editor's choice in volume 18, issue 9 of <i>Tobacco Control</i>	August 2009
UNC Graduate Student LGBTIQ Advocacy Award For contributions to improving the climate of the University of North Carolina at Chapel Hill for LGBTIQ students	May 3, 2008
UNC Delta Omega Theta Chapter Service Award For leadership in the School of Public Health and community through service contributions	April 14, 2008
UNC Frank Porter Graham Honor Society For "service provided to the University and community by graduate and professional students"	April 1, 2008
UNC Order of the Grail-Valkyries For "significant contributions to the university's academic climate through excellence in scholarship, dynamic leadership, and innovative service"	March 25, 2008
NC Public Health Association Education Scholarship Educational support and recognition of potential contribution of service to the people of North Carolina	September 27, 2007
UNC Maternal & Child Health Leadership Traineeship Year's full tuition support for promising future leaders in the field (HRSA T76MC00004)	2006-2007
William J. Griffith University Service Award Recognition for achievement and service to Duke University	May 8, 2004

## Peer-Reviewed Publications (student mentee) (\* = ECU undergraduate honors project)

61. Matthews PA, Blok AC, Lee JG, Hitsman B, Sanchez-Johnsen L, Watson K, Breen E, Ruiz R, Scout, Simon MA, Fitzgibbon M, Hein LC, Winn R. SBM recommends policy support to reduce smoking disparities for sexual and gender minorities. *Translational Behavioral Medicine*, in press.

60. **Lee JG**, **DeMarco ME**, Beymer MR, Shover CL, Bolan RK. Tobacco-free policies and tobacco cessation systems at health centers serving lesbian, gay, bisexual, and transgender clients. *LGBT Health*, article in press.
59. McCabe SE, Matthews AK, **Lee JG**, Veliz PT, Hughes TL, Boyd CJ. Tobacco use and sexual orientation in a national cross-sectional study: Age, race and sexual identity-attraction differences. *American Journal of Preventive Medicine*, in press.
58. Martin RJ, Nelson S, Gallucci A, **Lee JG**. Daily and season-long fantasy sports participation and gambling-related problems among a sample of college students at three universities. *International Gambling Studies*, in press.
57. McCabe SE, Hughes TL, Matthews AK, **Lee JG**, West BT, Boyd CJ, Arslanian-Engoren C. Sexual orientation discrimination and tobacco use disparities in the United States. *Nicotine & Tobacco Research*, in press.
56. **Lee JG**, **Orlan EN**, Sewell KB, Ribisl KM. A new form of nicotine retailers: A systematic review of the sales and marketing practices of vape shops. *Tobacco Control*, in press.
55. **Nowlin JP**, \* **Lee JG**, Wright WG. Implementation of recommended tobacco cessation systems in dental practices: A qualitative exploration in northeastern North Carolina. *Journal of Dental Education*, in press.
54. **Lee JG**, **Shook-Sa BE**, Bowling JM, Ribisl KM. Comparison of sampling strategies for tobacco retailer inspections to maximize coverage in vulnerable areas and minimize cost. *Nicotine & Tobacco Research*, in press
53. Kerr ZY, Kroshus E, **Lee JG**, Yeargin S, Dompier T. Coaches' Implementation of the USA Football "Heads Up Football" Educational Program. *Health Promotion Practice*. 2018 Mar;19(2):184-193
52. Golden SD, **Kong AY**, **Lee JG**, Ribisl KM. Disparities in cigarette tax exposure by race, ethnicity, poverty status, and sexual orientation, 2006-2014, USA. *Preventive Medicine*. 2018;108:137-144.
51. **Lee JG**, Averett PE, Blanchflower T, Gregory KR. Is the cigarette pack just a wrapper or a characteristic of the product itself? A qualitative study of adult smokers to inform U.S. regulations. *Journal of Cancer Policy*. 2018;15(A):45-9.
50. **Lee JG**, Averett PE, Blanchflower T, Gregory KR. Qualitative assessment of a context of consumption framework to inform regulation of cigarette pack design in the U.S. *Tobacco Induced Diseases*. 2018;16(February):3.
49. **Spivey JD**, **Lee JG**, Smallwood SW. Tobacco policies and alcohol sponsorship at LGBT pride festivals: Time for intervention. *American Journal of Public Health*. 2018;108(2):187-188.
48. Martin RJ, Chaney BH, **Lee JG**. Concussion history, hazardous drinking, and BrAC levels among a sample of bar patrons, 2015. *Substance Use & Misuse*. 2018; 53(3):446-450
47. **Lee JG**, Averett PE, Blanchflower T, **Landi N**, Gregory KR. "Their packaging has always been like a power": A qualitative study of U.S. smokers' perceptions of cigarette pack visual design features to inform product regulation. *International Journal of Environmental Research and Public Health*. 2017;14(10):1234.
46. Kruger J, Jama A, **Lee JG**, Kennedy S, Banks A, Sharapova S, Agaku I. Point-of-sale cigarette purchase patterns among US adult smokers—National Adult Tobacco Survey, 2012-2014. *Preventive Medicine*. 2017;101:38-43.
45. **Lee JG**, Purcell CJ, Chaney BH. An experiment assessing punitive versus wellness framing of a tobacco-free campus policy on students' perceived level of university support. *International Journal of Environmental Research and Public Health*. 2017;14(8).
44. **Lee JG**, Golden SD, Ribisl KM. Limited indications of tax stamp discordance and counterfeiting on cigarette packs purchased in tobacco retailers, 97 counties, USA, 2012. *Preventive Medicine Reports*. 2017;8:148-152.
43. **Barnhill M**, **Lee JG**, Rafferty AP. Health inequities among lesbian, gay, and bisexual adults in North Carolina, 2011-2014. *International Journal of Environmental Research and Public Health*. 2017;14(8):835.

42. [Staples A](#), Gallien T, Martin RJ, **Lee JG**, Creemans J. How restaurant and bar owners view clean indoor air legislation five years after implementation, North Carolina, 2015. *Tobacco Prevention & Cessation*. 2017;3(8):122.
41. **Lee JG**, Landrine H, Martin RJ, Matthews DD, Averett PE, Niederdeppe J. Reasons for caution when emphasizing health disparities for sexual and gender minority adults in public health campaigns. *American Journal of Public Health*. 2017;107(8):1223-1224.
40. Becker CM, **Lee JG**, Hudson S, Hoover J, Civils D. A 14-year longitudinal study of the impact of clean indoor air legislation on state smoking prevalence, USA, 1997-2010. *Preventive Medicine*. 2017;99(6):63-66.
39. Landrine H, Corral I, **Lee JG**, Efirid JT, Hall MB, Bess JJ. Residential segregation and racial cancer disparities: A systematic review. *Journal of Racial and Ethnic Health Disparities*. 2017;4(6):1195-1205
38. Kroshus E, Kerr ZY, **Lee JG**. Community-level inequalities in concussion education of youth football coaches. *American Journal of Preventive Medicine*. 2017;52(4):476-482
37. **Lee JG**, Richardson A, Golden SD, Ribisl KM. Promotions on Newport and Marlboro cigarette packages: A national study. *Nicotine & Tobacco Research*. 2017;19(10):1243-1247.
36. [Seidenberg AB](#), [Jo CL](#), Ribisl KM, **Lee JG**, Buchting FO, Kim Y, Emery SL. A national study of social media, television, radio, and internet usage of adults by sexual orientation and smoking status: Implications for campaign design. *International Journal of Environmental Research and Public Health*. 2017;14(4):450.
35. **Lee JG**, Sun DL, Schleicher NM, Ribisl KM, Luke DA, Henriksen L. Inequalities in tobacco outlet density by race, ethnicity, and socioeconomic status, 2012, USA: Results from the ASPIRE Study. *Journal of Epidemiology and Community Health*. 2017;71(5):487-492.
34. Meernik C, Baker HM, **Lee JG**, Goldstein AO. The Tobacco 21 movement and electronic nicotine delivery system use among youth. *Pediatrics*. 2017 Jan;139(1):e20162216.
33. **Lee JG**, Landrine H, Torres E, Gregory KR. Inequities in tobacco retailer sales to minors by neighborhood racial/ethnic composition, poverty, and segregation, USA, 2015. *Tobacco Control*. 2016;25(e2):e142-e145.
32. **Lee JG**, D'Angelo H, [Kuteh JD](#), Martin RJ. Identification of vape shops in two North Carolina counties: An approach for states without retailer licensing. *International Journal of Environmental Research and Public Health*. 2016 27;13(11):E1050.
31. **Lee JG**, Boynton MH, Richardson A, Jarman K, Ranney LM, Goldstein AO. Raising the legal age of tobacco sales: Policy support and trust in government, 2014-2015, U.S. *American Journal of Preventive Medicine*. 2016;51(6):910-915.
30. **Lee JG**, [Ylioja T](#), Lackey M. Identifying lesbian, gay, bisexual, and transgender search terminology: A systematic review of health systematic reviews. *PLoS One*. 2016;11(5):e0156210.
29. **Lee JG**, Gregory KR, Baker HM, Ranney LM, Goldstein AO. "May I buy a pack of Marlboros, please?" A systematic review of evidence to improve the validity and impact of youth undercover buy inspections. *PLoS One*. 2016;11(4):e0153152..
28. Brewer NT, Hall MG, **Lee JG**, Peebles K, Noar SM, Ribisl KM. Testing warning messages on smokers' cigarette packages: A standardized protocol. *Tobacco Control*. 2016;25(2):153-159.
27. Baker HM, **Lee JG**, Ranney LM, Goldstein AO. Single cigarette sales: State differences in FDA advertising & labeling violations, 2014, USA. *Nicotine & Tobacco Research*. 2016;18(2):221-226.
26. **Lee JG**, Pan WK, Henriksen L, Goldstein AO, Ribisl KM. Is there a relationship between the concentration of same-sex couples and tobacco retailer density? *Nicotine & Tobacco Research*. 2016;18(2):147-155.

25. **Lee JG**, Baker HM, Ranney LM, Goldstein AO. Neighborhood inequalities in retailers' compliance with the Family Smoking Prevention and Tobacco Control Act of 2009. *Preventing Chronic Disease*. 2015;12(E171):150231.
24. **Lee JG**, Henriksen L, Rose SW, Moreland-Russell S, Ribisl KM. A systematic review of point-of-sale tobacco marketing disparities. *American Journal of Public Health*. 2015;105(9):e8-e18.
23. **Lee JG**, Goldstein AO, Pan WK, Ribisl KM. Relationship between tobacco retailers' point-of-sale marketing and the density of same-sex couples, 97 U.S. Counties, 2012. *International Journal of Environmental Research & Public Health*. 2015;12(8):8790-8810.
22. Miller KD, Yu D, **Lee JG**, Ranney LM, Simons DJ, Goldstein AO. Impact of the adoption of tobacco-free campus policies on student enrollment at colleges and universities, North Carolina, 2001-2010. *Journal of American College Health*. 2015;63(4):230-236.
21. Elstad EA, Sheridan SL, **Lee JG**, Rini C, Earp JA, Brewer NT. Have screening harms become newsworthy? News coverage of prostate and colorectal cancer screening since the 2008 USPSTF recommendation changes. *Journal of Behavioral Medicine*, 2014;37(6):1242-51.
20. Matthews AK, Hotton A, Aranda F, Kuhns L, **Lee JG**, Ross N. Predictors of readiness to quit among a diverse sample of sexual minority male smokers. *Journal of Health Disparities Research and Practice*. 2014;7(5):130-144.
19. **Lee JG**, Matthews AK, McCullen CA, Melvin CL. Promoting tobacco use cessation for lesbian, gay, bisexual, and transgender people: A systematic review. *American Journal of Preventive Medicine*. 2014;47(6):823-831.
18. **Lee JG**, Agnew-Brune C, Clapp JA, Blosnich JR. Out smoking on the big screen: Tobacco use in LGBT movies, 2000-2011. *Tobacco Control*. 2014;23(e2):e156-e158.
17. Kandra KL, Ranney LM, **Lee JG**, Goldstein AO. Physicians' attitudes and use of e-cigarettes as cessation devices, North Carolina, 2013. *PLoS One*. 2014;29;9(7):e103462.
16. Fleming PJ, **Lee JG**, Dworkin SL. "Real men don't": Constructions of masculinity and inadvertent harm in public health interventions. *American Journal of Public Health*. 2014;104(6):1029-35.
15. Matthews DD, **Lee JG**. A profile of North Carolina lesbian, gay, and bisexual health disparities, 2011. *American Journal of Public Health*. 2014;104(6):e98-e105.
14. Blosnich JR, Farmer GW, **Lee JG**, Silenzio V, Bowen D. Health inequalities among sexual minority adults: Evidence from 10 U.S. states, 2010. *American Journal of Preventive Medicine*. 2014;46(4):337-349.
13. **Lee JG**. Keeping the community posted: Lesbian, gay, bisexual, and transgender blogs and the tobacco epidemic. *LGBT Health*. 2014;1(2):113-121.
12. **Lee JG**, Henriksen L, Myers AE, Dauphinee AL, Ribisl KM. A systematic review of store audit methods for assessing tobacco marketing and products at the point of sale. *Tobacco Control*. 2014;23:98-106.
11. Blosnich J, **Lee JG**, Bossarte R, Silenzio V. Asthma disparities and within-group differences in a national, probability sample of same-sex partnered adults. *American Journal of Public Health*. 2013;103(9):e83-7.
10. Blosnich JR, **Lee JG**, Horn K. A systematic review of the aetiology of tobacco disparities for sexual minorities. *Tobacco Control*. 2013;22:66-73.
9. **Lee JG**, Ranney LM, Goldstein AO. Cigarette butts near building entrances: what is the impact of smoke-free college campus policies? *Tobacco Control*. 2013;22:107-12.
8. **Lee JG**, Goldstein AO, Klein EG, Ranney LM, Carver AM. Assessment of college and university campus tobacco-free policies in North Carolina. *Journal of American College Health*. 2012;60(7): 512-9.

7. **Lee JG**, Blosnich J, Melvin CL. Up in smoke: vanishing evidence of tobacco disparities in the Institute of Medicine's report on sexual and gender minority health. *American Journal of Public Health*. 2012;102(11):2041-3.
6. **Lee JG**, Ranney LM, Goldstein AO, McCullough A, Fulton-Smith SM, Collins NO. Successful implementation of a wellness and tobacco cessation curriculum in psychosocial rehabilitation clubhouses. *BMC Public Health*. 2011;11:701.
5. **Lee JG**, Goldstein AO, Ranney LM, Crist J, McCullough A. High tobacco use among lesbian, gay, and bisexual populations in West Virginian bars and community festivals. *International Journal of Environmental Research and Public Health*. 2011;8(7):2758-69.
4. Leibel K, **Lee JG**, Goldstein AO, Ranney LM. Barring Intervention? Lesbian and gay bars as an underutilized venue for tobacco interventions. *Nicotine & Tobacco Research*. 2011;13(7):507-11.
3. VanKim NA, Padilla JL, **Lee JG**, Goldstein AO. Adding sexual orientation questions to statewide public health surveillance: New Mexico's experience. *American Journal of Public Health*. 2010;100(12):2392-6.
2. **Lee JG**, Goldstein AO, Kramer KD, Steiner J, Mathew M, Ezzell MM, Shah V. Statewide diffusion of 100% tobacco-free college and university policies. *Tobacco Control*. 2010;19(4):311-7.
1. **Lee JG**, Griffin GK, Melvin CL. Tobacco use among sexual minorities in the USA, 1987 to May 2007: a systematic review. *Tobacco Control*. 2009 Aug;18(4):275-82.

## Correspondence

Kozel KG, **Lee JG**. Challenges in North Carolina's tobacco retailer youth access program. *North Carolina Medical Journal*. 2017;78(5):345.

Anand V, **Lee JG**, Rivers-Allen J. Utilization of drug monitoring system in North Carolina. *North Carolina Medical Journal*. 2017;78(4):280.

Baker HM, **Lee JG**, Ranney LM, Goldstein AO. Discrepancy in self-report "loosie" use and federal compliance checks. [Letter.] *American Journal of Public Health*. 2015 Sep;105(9):e1.

**Lee JG**. Ecologic fallacy and the social ecology of circumcision. [Letter.] *Australian and New Zealand Journal of Public Health*. 2012 Jun;36(3):239-4.

**Lee JG**. Social ecology of tobacco surveillance for sexual and gender minorities. [Letter.] *Nicotine & Tobacco Research*. 2009 Jul;11(7):908-9.

## Reports

**Lee JG**, Goldstein AO, Ranney LM. West Virginia lesbian, gay, and bisexual tobacco survey report (August 2010)

**Lee JG**, Ranney LM, Goldstein AO, McCullough A. Breathe Easy, Live Well process evaluation wave I report (March 2010)

**Lee JG**, Goldstein AO, Kramer KD, Ranney LM. North Carolina Tobacco-Free Colleges Initiative quarterly and annual evaluation reports (October 2008-July 2011)

**Lee JG**, Rosenthal R. Increasing access to food and nutrition for migrant children: Select federal food programs for the children of migrant farmworkers (July 27, 2006). Authored for the Migrant Legal Action Program, Washington, D.C. Available from: [http://www.mlapp.org/food\\_and\\_nutrition.htm](http://www.mlapp.org/food_and_nutrition.htm)

**Lee JG**, Rosenthal R. School breakfasts for migrant children: Increasing participation in the School Breakfast Program for the children of migrant farmworkers (July 25, 2006). Authored for the Migrant Legal Action Program, Washington, D.C. Available from: [http://www.mlapp.org/food\\_and\\_nutrition.htm](http://www.mlapp.org/food_and_nutrition.htm)

Patrie M, **Lee JG**, Roy P. Closing New Mexico's rural food gap (February 2006). Co-author for Farm to Table, Inc., and the New Mexico Food and Agriculture Policy Council

## Dissemination Op-Eds

**Lee JG**. Getting the right prescription for healthy communities. (April 18, 2017) [Op-Ed.] *Daily Reflector* [Greenville, NC].

**Lee JG**. Researchers say marriage equality reduces adolescent suicide attempts. What does House Bill 2 do? (March 10, 2017) [Op-Ed.] *Q-Notes* [Charlotte, NC].

**Lee JG**. What Ferguson tells us about ourselves. (January 3, 2015) [Op-Ed.] *Herald-Sun* [Durham, NC].

**Lee JG**. Wrong way to go smoke-free. (February 3, 2011) [Op-Ed, p. A11.] *News & Observer* [Raleigh, NC].

**Lee JG**. Breathe equality: How the fight for equality requires a smoke-free policy. (April 5, 2009) [Guest commentary.] *Stereotyped* [Community newspaper, Asheville, NC].

**Lee JG**. 2008 Is the year of the camel. (January 14, 2008). [Guest commentary.] *Daily Tar Heel* [Chapel Hill, NC].

## Conference Presentations (student mentee)

Averett P, **Lee JG**, Blanchflower T, & Gregory KR. Is the cigarette pack just a wrapper or a characteristic of the product itself? A qualitative study of adult smokers. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting in Baltimore, MD, on February 22, 2018.

Blanchflower TM, **Lee JG**, Averett P, & Gregory KR. Exploring the personalities of cigarettes: An examination of smokers' perceptions of cigarette brand personalities. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting in Baltimore, MD, on February 22, 2018.

Kurtzman R, **Lee JG**, Ribisl KM, Vallejos Q, Boynton MH. Receipt of tobacco discount coupons, LGBTQ Adults, USA, 2017. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting in Baltimore, MD.

Epperson A, **Lee JG**, Blanchflower TM, Gregory KR, & Averett P. "The packaging is very inviting and it does make the smoker feel like they're more safe": The meaning of Natural American Spirit pack design to adult smokers. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting in Baltimore, MD, on February 22, 2018.

**Lee JG**, Averett P, Blanchflower T, & Gregory KR. Assessing a context of consumption framework for use in cigarette pack visual design research. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting in Baltimore, MD, on February 22, 2018.

McCabe SE, Matthews AK, **Lee JG**, Hughes TL, West BT, Veliz P, & Boyd CJ. Tobacco use and sexual orientation dimensions: Differences by age and discordance across dimensions. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting in Baltimore, MD, on February 22, 2018.

Golden SD, Kong AY, **Lee JG**, & Ribisl KM. Disparities in cigarette tax exposure by race, ethnicity, poverty and sexual orientation, 2006-2014, USA. Oral presentation at the Society for Research on Nicotine and Tobacco Annual Meeting in Baltimore, MD, on February 23, 2018.

Blanchflower TM, **Lee JG**, Averett P, & Gregory KR. The power of design: Exploring the salient design features of cigarette pack design. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting in Baltimore, MD, on February 23, 2018.

**Lee JG**, Spivey JD, & Smallwood SW. Tobacco policies at lesbian, gay, bisexual, and transgender pride festivals -- 100 most populous cities, USA, 2017. Oral presentation at the Society for Research on Nicotine and Tobacco Annual Meeting in Baltimore, MD, on February 24, 2018.

**Lee JG, DeMarco ME, Beymer M, Shover C, & Bolan R.** Tobacco-free policies and tobacco cessation systems at lesbian, gay, bisexual, and transgender serving community health centers. Oral presentation at the Society for Research on Nicotine and Tobacco Annual Meeting in Baltimore, MD, on February 24, 2018.

**Lee JG, Chaney BH, Robinson M, Cabacungan AN.** Pride and prejudice: Evidence of workplace and gender identity discrimination from an LGBTQ community survey, North Carolina, 2016. Oral presentation (JGLL) at American Public Health Association annual conference in Atlanta, GA, on November 7, 2017.

**Nowlin JP, Lee JG, Wright WG.** Implementation of Recommended Tobacco Cessation Systems in Dental Practices: A Qualitative Assessment in Northeastern North Carolina. Paper presented (JPN) at NC Public Health Association Fall Educational Conference in Asheville, NC, on September 28, 2017.

**Kozel KG, Lee JG.** North Carolina youth access to tobacco inspections: 2012-2106 results and recommendations. Paper presented (K GK) at NC Public Health Association Fall Educational Conference in Asheville, NC, on September 28, 2017.

**Kerr ZY, Kroshus E, Lee JG, Yeargin SW, Dompier TP.** Training Alone May Not Lead to Meaningful Change: Coaches' Implementation with the USA Football "Heads Up Football" Educational Program. Paper accepted at 2017 NATA Clinical Symposia & Athletic Training Expo in Houston, TX, on June 28, 2017.

**Lee JG, Orlan E, Sewell KB, Ribisl KM.** What do we know about vape shops? A systematic review of the existing literature. Paper presented at 2017 National Conference on Tobacco Or Health, Austin, TX, March 21-24, 2017

**Lee JG, Shook-Sa B, Ribisl KM.** A strategy to standardize tobacco retailer inspection sampling: Concept and application in North Carolina. Paper presented at 2017 National Conference on Tobacco Or Health, Austin, TX, March 21-24, 2017

**Lee JG, Golden SD, Ribisl KM.** Limited indications of counterfeiting and tax stamp discordance on cigarette packs purchased from tobacco retailers, 97 counties, USA, 2012. Poster presented at 2017 National Conference on Tobacco Or Health, Austin, TX, March 21-24, 2017

**Rafferty A, Barnhill M, Lee JG.** Inequalities in health for lesbian, gay, and bisexual adults in North Carolina, 2011-2014. Paper presentation at NC Public Health Association Annual Meeting, New Bern, NC, on September 15, 2016

**Kuteh JD, Lee JG, D'Angelo H, Martin RJ.** A practical approach for identifying vape shops in a state without retailer licensing. Poster presentation at NC Public Health Association Annual Meeting, New Bern, NC, on September 15, 2016

**Lackey M, Lee JG, Ylioja T.** How Systematic Are They? Outing high quality LGBT health systematic review and meta-analyses. Poster presented at the 2016 Mosaic/Mosaique: Joint meeting of the Medical Library Association and Canadian Health Libraries Association, Toronto, ON

**Lee JG, Chaney BH, Fallin A.** Could announcing a ban on tobacco use on campus reduce students' perceived organizational support from the University? Poster presented at the 2016 Society for Research on Nicotine and Tobacco Annual Meeting, Chicago, IL

**Lee JG, Schleicher N, Sun D, Ribisl KM, Luke DA, Henriksen L.** Using markers of neighborhood stability to explain disparities in tobacco retailer density: Evidence from a U.S. study. Poster presented at the 2016 Society for Research on Nicotine and Tobacco Annual Meeting, Chicago, IL

**Lee JG, Gregory KR, Baker HM, Ranney LM, Goldstein AO.** 'May I buy a pack of Marlboros, please?' A systematic review of evidence to improve the validity and impact of youth undercover buy inspections. Poster presented at the 2016 Society for Research on Nicotine and Tobacco Annual Meeting, Chicago, IL

**Boynton MH, Lee JG, Richardson A, Goldstein AO.** A randomized experiment on raising the minimum age of tobacco sales: Policy support and the role of trust in government, 2014-2015, USA. Paper presented (MHB) at the 2016 Society for Research on Nicotine and Tobacco Annual Meeting, Chicago, IL



- Baker HM, Ranney LM, **Lee JG**, Goldstein AO. Tobacco sales to minors: State differences in FDA compliance check inspections, 2014. Poster presented at the 2016 Society for Research on Nicotine and Tobacco Annual Meeting, Chicago, IL
- Lee JG**, Pan WK, Ribisl KM. Is there a relationship between the concentration of same-sex couples and tobacco retailer density? Paper presented at the 2015 Society for Research on Nicotine and Tobacco Annual Meeting, Philadelphia, PA
- Lee JG**, Henriksen L, Rose SW, Moreland-Russell S, Ribisl KM. Neighborhood disparities in point-of-sale tobacco marketing: Systematic review and meta-analysis. Paper presented at the 2015 Society for Research on Nicotine and Tobacco Annual Meeting, Philadelphia, PA
- Lee JG**, Ranney LM, Goldstein AO. Rates without reason: Unexplained variability in state FDA compliance inspections in retail stores. Poster presented at the 2014 Society for Research on Nicotine and Tobacco Annual Meeting, Seattle, WA
- Ranney LM, Ripley-Moffitt C, **Lee JG**, Goldstein AO. Physician use of e-cigarettes as cessation devices, North Carolina, 2013. Poster presented at the 2014 Society for Research on Nicotine and Tobacco Annual Meeting, Seattle, WA
- Hall MG, Ribisl KM, **Lee JGL**, Noar SM, Brewer NT. Testing warning messages on smokers' cigarette packages: A proof of principle study. Paper presented at the 2014 Society for Research on Nicotine and Tobacco Annual Meeting, Seattle, WA
- Fleming PJ, **Lee JG**, Dworkin SL. Real men don't: Unintentional constructions of gender in public health interventions (November 5, 2013). Oral presentation at the 141<sup>th</sup> Annual Meeting of the American Public Health Association, Boston, MA
- Lee JG**, Miller K, Ranney LM, Goldstein AO, Fulton-Smith SM. Accelerating a national movement for tobacco-free colleges and universities (August 12-15, 2012). Poster presentation (JGL) at the National Conference on Tobacco OR Health, Kansas City, MO
- Lee JG**, Myers AE, Dauphinee A, Henriksen L, Ribisl KM. How to measure retail tobacco environments: A systematic review (August 12-15, 2012). Poster presentation (JGL) at the National Conference on Tobacco OR Health, Kansas City, MO
- Buchting FO, **Lee JG**, Matthews A, Scout NFN. Identifying LGBT specific best and promising practices for tobacco control (August 12-15, 2012). Oral presentation (FOB, JGL) at the National Conference on Tobacco OR Health, Kansas City, MO
- Lee JG**, Goldstein AO, Ranney LM, Fulton-Smith SM. Joining the movement for tobacco-free colleges (March 14, 2011). Workshop (JGLL, SMFS) at National Association of Student Personnel Administrators Annual Conference.
- Lee JG**, Ranney LM, Goldstein AO, Crist J. Assessing tobacco use among West Virginia lesbian, gay, and bisexual people (February 17, 2011). Poster presentation (JGLL) at the Society for Research on Nicotine & Tobacco Annual Meeting.
- Lee JG**, Ranney LM, Goldstein AO, Cambria N, Bigger JT, Fulton-Smith SM. Promoting smoking cessation in psychosocial rehabilitation centers: feasibility and implementation of a model curriculum (February 17, 2011). Poster presentation (JGLL) at the Society for Research on Nicotine & Tobacco Annual Meeting.
- McCullough A, **Lee JG**, Ranney LM, Goldstein AO, Moeykens BA, Menon N. When the phones don't ring: lessons from a quitline-based free NRT pilot for college students (November 11, 2010). Oral presentation (AM) at Evaluation 2010.
- Leibel K, **Lee JG**, Ranney LM, Goldstein AO, Fulton-Smith SM. Improving wellness curricula for mental health settings (October 27, 2010). Poster presentation (JGLL) at the NC Public Health Association Conference
- Carver A, **Lee JG**, Ranney LM, Goldstein AO. Data collection system "extreme makeover:" usability testing to improve the NC Tobacco-Free Colleges Initiative evaluation (October 27, 2010). Poster presentation (AC) at the NC Public Health Association Conference
- Lee JG**, McCullough A, Ranney LM, Goldstein AO, Collier TB, Bridges K, Bigger JT, Fulton-Smith SM. Breathe Easy, Live Well: evaluating a pilot project to challenge the tobacco status quo in mental health (June 7, 2010). Poster presentation (JGLL) at the Council of State and Territorial Epidemiologists Annual Conference

VanKim NA, Padilla JL, **Lee JG**. New Mexico's progress in collecting sexual orientation data: implications for addressing health disparities (June 7, 2010). Poster presentation (NVK, JGLL) at the Council of State and Territorial Epidemiologists Annual Conference

VanKim NA, Padilla JL, **Lee JG**. Refusal rates for New Mexico's sexual orientation question on the Behavioral Risk Factor Surveillance System (March 23, 2010). Oral presentation (NVK) at the BRFSS Conference

Ranney LM, Ingraham KL, Jones LK, **Lee JG**, Fulton-Smith SM, Goldstein AO, Burris BB. Building evaluation and program capacity for addressing priority populations in NC youth tobacco control (March 23, 2010). Poster presentation (LMR) at the BRFSS Conference

**Lee JG**, Goldstein AO, Kramer KD. Reducing health disparities through the North Carolina Tobacco-Free Colleges Initiative (June 11, 2009). Poster presentation (JGLL) at the National Conference on Tobacco or Health

**Lee JG**, McCullough A, Kramer KD, Goldstein AO. Introduction to evaluation on a shoestring budget (June 9, 2009). Workshop (JGLL) at the National LGBTQ Tobacco Summit

Mathew M, Steiner J, Ezzell MM, Goldstein AO, **Lee JG**, Kramer KD, Shah V, McCormick L. NC Tobacco-Free Colleges: results of a two year statewide initiative to address tobacco use among 18-24 year olds (October 28, 2008). Oral presentation (JGL) at American Public Health Association annual meeting

Smith JC, Matthews DD, **Lee JG**. LGBT health disparities workshop (2008). Workshop planning and development for Equality NC Conference

**Lee JG**, Cárdenas-Navia JC. Where has the queer family gone in MCH? (November 7, 2007). Poster presentation (JGL) at American Public Health Association annual meeting

**Lee JG**, Griffin GK, Melvin CL. Applying total quality management to LGBTQ tobacco control (November 6, 2007). Oral presentation (JGL) at American Public Health Association annual meeting

Wacker J, Rajagopal S, **Lee JG**. Nursing the kindergarten health assessment back to health (September 26, 2007). Poster presentation (JGL) at N.C. Public Health Association Annual Education Conference

**Lee JG**. [De]valuing the right to food: implications for the prevention of genocide (November 7, 2006). Poster presentation (JGL) at American Public Health Association annual meeting

## Invited Talks

"Joining the movement for tobacco-free colleges and universities." Smoke-Free Paso Del Norte Project, Department of Psychology, University of Texas at El Paso, Mar. 19, 2012

"Linking student affairs, student development, higher ed administration, and health promotion: The Case for Tobacco-Free Campus Policies." Smoke-Free Paso Del Norte Project, Department of Psychology, University of Texas at El Paso, Mar. 19, 2012

"What the campus community needs to know about tobacco-free policies." Smoke-Free Paso Del Norte Project, Department of Psychology, University of Texas at El Paso, Mar. 19, 2012

"Tailored strategies to impact the use of tobacco in the lesbian, gay, bisexual, and transgender community." Workshop at Virginia Department of Health Best Practices for Tobacco Control and Prevention Conference, Nov. 3, 2011

"Tailored strategies to impact the lesbian, gay, bisexual, and transgender community." (With Bill Blatt). Workshop at Virginia Foundation for Healthy Youth Reducing Tobacco Use 2011 Conference, Apr. 5, 2011

## Teaching

### Course Instructor

Sole Instructor, ECU: HLTH 3020: Health Disparities (51 students, Fall 2015; 56 students, Spring 2016; 19 students, Summer 2016; 52 students, Fall 2016; 58 students, Fall 2017; 54 students, Spring 2018)

Co-Instructor, ECU: HLTH 4050: Research Skills in Health Information (13 students, Spring 2018). Taught jointly with librarian Leah Cordova.

Sole Instructor, UNC: HBEH 705/HPM 707: LGBT Public Health: A Population Perspective (23 students, Spring 2014)

Sole Instructor, Duke University: ½-credit (1.5 credit-hour) course on "the geopolitics of hunger and NGOs," Fall 2003

### Teaching Assistant

Teaching Assistant, Social Work 709: LGBTQ Health Disparities and Wellbeing Across the Lifespan, 2008

### Guest Lectures

"What LGBT tobacco disparities tell us about improving LGBT health." Health Services 555: Health Disparities, University of Washington School of Public Health, Jan. 17, 2017.

"LGBT health disparities: A tobacco case study." Maternal & Child Health 756: Health Inequalities in the U.S., UNC Gillings School of Global Public Health, Mar. 3, 2015

"LGBT public health policy." Public Policy 361: Health Policy and Politics, UNC Department of Public Policy, Mar. 27, 2014

"LGBT public health policy." Health Policy and Management 351: Policy Issues in Health Services Delivery, UNC Gillings School of Global Public Health, Mar. 19, 2014

"Health inequities regarding disability and LGBT identity: A state and national perspective on stigma and structural issues." (With Pam Dickens). Maternal & Child Health 756: Health Inequalities in the U.S., UNC Gillings School of Global Public Health, Feb. 2, 2012; Jan. 31, 2013; Jan. 30, 2014

"Sexual and gender minorities and tobacco: The crooked global practices of the tobacco industry and public health's response." Health Policy and Management 707: Lesbian, Gay, Bisexual, and Transgender (LGBT) Health, UNC Gillings School of Global Public Health, Jan. 17, 2012

"The tobacco epidemic." Nursing 502: Health Promotion & Disease Prevention, Duke University School of Nursing, Feb. 25, 2010

"Alcohol, tobacco, and other drugs – Understanding LGBT health disparities." Social Work 761: Alcohol, Tobacco, and Other Drugs: Social Work Practice with Culturally Diverse Populations, UNC School of Social Work, Mar. 16, 2010

"Health disparities for sexual minorities." Maternal & Child Health 756: Health Inequalities, UNC Gillings School of Global Public Health, Feb. 26, 2009; Feb. 4, 2010

"Tabaquismo y modelos lógicos [smoking and logic models]." Spanish 106A: Spanish for Health Professions, Duke University Department of Romance Languages, Feb. 20, 2009

### Course Development & Learning Modules

ECU Libraries Alternative Textbook Program Award: Competitive \$1,000 stipend for course redesign to eliminate textbook costs for students in HLTH 3020, March 15, 2016

Using Health Behavior Models to Strengthen MCH Interventions, MCH Navigator, 2013

Available from: <http://www.mchnavigator.org/trainings/results.php?Competencies=Model%20Behavior>

Founding Student Representative, LGBTQ health disparities course development group, 2006-2008

## Advising

Capstone Advisor, LGBT Health Graduate Certificate Program, George Washington University  
Cramer McCullen (UNC School of Medicine '16)

Senior Honors Project, East Carolina University

Jonathan Nowlin, 2016-2017, "Assessment of tobacco cessation systems of dental practices in northeastern North Carolina"

ECU University Studies Senior Research Paper

Samuel Akinyemi, spring 2017, "Concealment and vicarious trauma"

ECU MPH Internship

Kurtis Kozel, summer 2017, "An LGBT organizational climate assessment on a health affairs campus"

ECU BS in Public Health Community Health Internship Supervisor

Ashley Cabacungan, spring 2017, "Discrimination against transgender job applicants"

Israel Mendez, spring 2018, "LGBT community leaders' views on health disparities messaging"

## Grants

Current

"Region 10 tobacco control technical assistance," Joseph Lee, PI, Pitt County Health Department, September 1, 2017 – May 31, 2018

"Building support for a tobacco-free campus policy in Eastern North Carolina," Joseph Lee, PI, American Cancer Society, Contract # 39660, October 1, 2016 – December 31, 2018

"Advancing cancer prevention pricing interventions across the UK and US: Optimising message framing," David Conway and Joseph Lee, Co-Lead PIs, Cancer Research UK, Contract # C18486/A25644, August 1, 2017 – July 31, 2018.

"Do Assurances of Voluntary Compliance Reduce Youth Access and Marketing?" Joseph Lee, Subcontract PI, Stanford University (California Tobacco Related Diseases Research Program, Grant # 251R-0026, Lisa Henriksen, PhD, PI), January 1, 2017 – June 30, 2018

"Analysis of cognitive processing biases to tobacco related visual cues among smokers with mental illness," Vivek Anand, PI, Brody Brothers Foundation, September 15, 2017 – June 30, 2018

"Building information access for farmworker youth," Joseph Lee, PI, National Network of Libraries of Medicine, Health Information Outreach Award #111, May 1, 2017 – April 30, 2018.

"Cigarette packaging: design, cognition, and consumer choices," Joseph Lee, PI, National Cancer Institute and Food and Drug Administration, Grant # R03CA212542, September 22, 2016 – August 31, 2018

Completed

"Psychosocial and spatial analysis of LGBT tobacco use: Implementation of a probability-based targeted survey sampling design," Joseph Lee, MPI, UNC Chapel Hill (Developmental Pilot Project: National Cancer Institute, Grant # P50 CA180907, Kurt M. Ribisl, PhD, PI), October 6, 2016 – August 31, 2017.

"ASPIRE: Advancing State Policy in the Retail Environment," Joseph Lee, Subcontract PI, UNC Chapel Hill (National Cancer Institute, Grant # U01CA154281, Kurt M. Ribisl PhD, PI), October 1, 2015 – June 30, 2016

"Relationship between tobacco retailer density and sexual minority couples," Joseph Lee, PI (Mentors: Kurt M. Ribisl, PhD, William K. Pan, DrPH, MPH), National Cancer Institute, Grant # F31CA186434, July 18 2014-July 2015

**Service-East Carolina University**

Member, Sexual and Gender Diversity Committee	2015-current
Member, Sexual and Gender Diversity Committee Webpage Design Sub-committee	2016
Member, Faculty Senate Service Learning Committee	2016-2017
Member, University Wellness Committee	2016-current
Member, Department of Health Education and Promotion Student Appellate Committee	2016-current
Department Library Liaison to Joyner Library	2016-current

**Service-UNC Chapel Hill**

Co-facilitator, Maternal and Child Health Alumni Committee	2011-2016
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**Service-State**

North Carolina Farmworker Health Program Member, Governing Board	2017-current
Sexual Health Initiatives for Teens (SHIFT-NC, formerly Adolescent Pregnancy Prevention Campaign of NC) Member, Board of Directors	2018-current

**Service-National & International**

Society for Research on Nicotine & Tobacco Annual Meeting Program Committee Member	2017-2018
Network for LGBT Health Equity (formerly National LGBT Tobacco Control Network) Steering Committee, Network for LGBT Health Equity	2010-2012
Chair, Tobacco Strategic Planning Subcommittee	2010-2011
Member, Best Practices Subcommittee	2011-2012
Member, National LGBTQ Tobacco Summit Program and Planning Committee	2008, 2009
Member, National LGBTQ Tobacco Summit Marketing Subcommittee	2009
Chair, National LGBTQ Tobacco Summit Program Subcommittee	2009
Chair, National LGBTQ Tobacco Summit Abstract Review Subcommittee	2008
Participant, American Lung Association National Office Disparities Workgroup	2011
Advisor, American Lung Association LGBT Disparities Report	2010
Reviewer, "NM's Progress in Collecting LGBT Health Data and its Implications for Addressing Health Disparities"	2010
American Public Health Association Reviewer, LGBT Caucus Scientific Sessions	2009-2011
Student Assembly Liaison to University of North Carolina School of Public Health	2007-2008
North Carolina Public Health Association HIV/STD Section Co-Chair	2007-2009
<b>Grant Review</b> North Carolina Farmworker Health Program	2018
Health Research Council of New Zealand	2013

NC Health & Wellness Trust Fund Phase III Tobacco-Free Colleges Initiative Grants 2010

### Associate Editor

*Tobacco Regulatory Science* 2015-

### Journal Peer Review

Full details of my review activity are available: <https://publons.com/a/655806/>

*American Journal of Preventive Medicine, BMC Public Health, Canadian Medical Association Journal, Cancer Causes & Control, Health & Place, International Journal of Environmental Research and Public Health, Journal of Adolescent Health, Journal of Racial & Ethnic Health Disparities, LGBT Health, Nicotine & Tobacco Research, Sleep Health, Substance Abuse Treatment Prevention and Policy, Tobacco Control, Tobacco Regulatory Science* 2017

*American Journal of Preventive Medicine, BMC Public Health, International Journal of Environmental Research and Public Health, Journal of Ethnicity in Substance Abuse, Journal of Health Communication, Journal of Primary Prevention, Journal of Racial and Ethnic Health Disparities, Nicotine & Tobacco Research, Preventing Chronic Disease, Public Health, Stigma and Health, Tobacco Control, Tobacco Regulatory Science* 2016

*American Journal on Addictions, LGBT Health, Nicotine & Tobacco Research, Tobacco Control* 2015

*American Journal of Preventive Medicine, Journal of American Psychiatric Nurses Association, Journal of Ethnicity & Substance Abuse, LGBT Health, Tobacco Control* 2014

*American Journal of Public Health, Journal of School Health, LGBT Health, Nicotine & Tobacco Research, Tobacco Control* 2013

*Addiction Research & Theory, American Journal of Public Health, Journal of Dual Diagnosis, Journal of School Health, Nicotine & Tobacco Research* 2012

*Journal of School Health, Nicotine & Tobacco Research, Tobacco Control* 2011

*Archives of Pediatrics & Adolescent Medicine, Journal of School Health, Nicotine & Tobacco Research* 2010

### Commissions and Certifications

Food and Drug Administration, U. S. Department of Health & Human Services December 2011-2016  
Commissioned Officer, North Carolina Tobacco Advertising & Labeling Inspections (Expires Dec. 2016) Washington, DC

National Board of Public Health Examiners October 2008-December 2013  
CPH, Certified in Public Health Washington, DC

### Professional Memberships

Society for Research on Nicotine & Tobacco 2014-current

American Public Health Association 2006-current

North Carolina Public Health Association 2006-2011