Peter L. Francia

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ACADEMIC POSITIONS AND APPOINTMENTS

Director, Center for Survey Research, East Carolina University (2017-present)
Co-Director, Leadership Studies, East Carolina University (2014-2016)
Professor, Department of Political Science, East Carolina University (2012-present)
Associate Professor, Department of Political Science, East Carolina University (2008-2012)
Assistant Professor, Department of Political Science, East Carolina University (2004-2008)
Asst. Research Scientist, Center for American Politics & Citizenship, Univ. Maryland (2001-2004)

EDUCATION

Ph.D., University of Maryland, College Park, Government and Politics (December 2000)

M.A., University of Maryland, College Park, Government and Politics (May 1999)

B.A., University of Rochester, Political Science (May 1996)

PUBLICATIONS

Authored or Co-Authored Books

Conventional Wisdom and American Elections: Exploding Myths, Exploring Misconceptions (with Jody C Baumgartner). Lanham, MD: Rowman & Littlefield, 2020 (4th ed.); 2016 (3rd ed.); 2010 (2nd ed.); 2008 (1st ed.).

Highly recommended in Choice (February 2008).

The Future of Organized Labor in American Politics. New York: Columbia University Press, 2006.

Highly recommended in *Choice* (July/August 2006); reviewed in *Political Science Quarterly* (Winter 2006-07); the *Journal of Labor Research* (November 2007); and *Labor History* (November 2008); findings discussed in *The Nation*, "Laboring Toward Election Day" (October 12, 2006).

The Financiers of Congressional Elections: Investors, Ideologues, and Intimates (with John C. Green, Paul S. Herrnson, Lynda W. Powell, and Clyde Wilcox). New York: Columbia University Press, 2003.

Reviewed in *Perspectives on Politics* (December 2004); *Political Science Quarterly* (Winter 2004/2005); *Congress & the Presidency* (Spring 2005); *Party Politics* (September 2005); and *Revue Francaise de Science Politique* (October 2007).

Edited Volumes

Guide to Interest Groups and Lobbying in the United States, associate editor (with Burdett A. Loomis, editor, and Dara Z. Strolovitch, associate editor). Washington, DC: CQ Press, 2012.

Highly recommended in *Choice* (December 2011); reviewed in the *Library Journal* (October 2011) and *Against the Grain* (September 2011).

Journal Articles

- "Free Media and Twitter in the 2016 Presidential Election: The Unconventional Campaign of Donald Trump," *Social Science Computer Review* (2018): 440-455.
- "Labor Unions and the Mobilization of Latino Voters: Can the Dinosaur Awaken the Sleeping Giant?" (with Susan Orr), *Political Research Quarterly* (2014): 943-956.
- "Do Unions Still Matter in U.S. Elections? Assessing Labor's Political Power and Significance," *The Forum* 10 (2012): Article 3.
- "Back to the Future? The Effects of *Citizens United v. FEC* in the 2010 Election," *The John Marshall Law Review* 44 (2011): 595-618.
- "Cable News, Public Opinion, and the 2004 Party Conventions" (with Jonathan S. Morris), *Political Research Quarterly* 63 (2010): 834-849.
- "Assessing the Labor-Democratic Party Alliance: A One-Sided Relationship?" *Polity* 42 (2010): 293-303.
- "What's the Matter with the White Working Class? The Effects of Union Membership in the 2004 Presidential Election" (with Nathan S. Bigelow), *Presidential Studies Quarterly* 40 (2010): 140-158.
- "Grassroots Mobilization in the 2008 Presidential Election" (with Costas Panagopoulos), Journal of Political Marketing 8 (2009): 315-333.
- "Back to Blue? Shifting Tides of Red and Blue and the Dole-Hagan Senate Race in North Carolina" (with Jody C Baumgartner, Brad Lockerbie, and Jonathan S. Morris), *American Review of Politics* 30 (2009): 213-228.
- "Voting on Values or Bread-and-Butter? The Effects of Union Membership on the Politics of the White Working Class," *Perspectives on Work* 12 (2008-2009): 27-31.
- "Poll Trends: Labor Unions in the United States" (with Costas Panagopoulos), *Public Opinion Quarterly* 72 (2008): 134-159.
- "A Clash of Civilizations? The Influence of Religion on Public Opinion of U.S. Foreign Policy in the Middle East" (with Jody C Baumgartner and Jonathan S. Morris), *Political Research Quarterly* 61 (2008): 171-179.

- "Voters' Evaluations of Electronic Voting Systems: Results from a Usability Field Study" (with Paul S. Herrnson, Richard G. Niemi, Michael J. Hanmer, Benjamin B. Bederson, Frederick G. Conrad, and Michael W. Traugott), *American Politics Research* 36 (2008): 580-611.
- "Is it Really Red Versus Blue? Politics, Religion, and the Culture War Within" (with Jody C Baumgartner, Jonathan S. Morris, and Carmine P. Scavo), *American Review of Politics* 29 (2008): 1-18.
- "Wither Labor? Reassessing Organized Labor's Political Power," International Journal of Organization Theory and Behavior 10 (2007): 188-212.
- "Keeping it Professional: The Influence of Political Consultants on Candidate Attitudes toward Negative Campaigning" (with Paul S. Herrnson), *Politics & Policy* 35 (2007): 246-272.
- "Feast or Famine at the Federal Luau? Understanding Federal Net Spending under Bush" (with Renan Levine), *The Forum* 4 (2006): Article 6.
- "Victim or Victor of the 'Culture War?" How Cultural Issues Affect Support for George W. Bush in Rural America" (with Jody C Baumgartner), *American Review of Politics* 26 (Winter 2005-2006): 349-367.
- "Limousine Liberals and Corporate Conservatives: The Financial Constituencies of the Democratic and Republican Parties" (with John C. Green, Paul S. Herrnson, Lynda W. Powell, and Clyde Wilcox), *Social Science Quarterly* 86 (2005): 761-778.
- "Early Appraisals of Electronic Voting," co-authored with Paul S. Herrnson, Benjamin B. Bederson, Bongshin Lee, Robert M. Sherman, Frederick G. Conrad, Richard G. Niemi, and Michael W. Traugott, *Social Science Computer Review* 22 (2005): 1-18.
- "The Synergistic Effect of Campaign Effort and Election Reform on Voter Participation in State Legislative Elections" (with Paul S. Herrnson), *State Politics & Policy Quarterly* 4 (2004): 74-93.
- "The Impact of Public Finance Laws on Fundraising in State Legislative Elections" (with Paul S. Herrnson), *American Politics Research* 31 (2003): 520-539.
- "Early Fundraising by Nonincumbent Female Congressional Candidates: The Importance of Women's PACs," *Women & Politics* 23 (2002): 7-20. Re-printed in *Women and Congress: Running, Winning, and Ruling* (West Hazleton, PA: Haworth, 2001).
- "The Effects of the North American Free Trade Agreement on Corporate and Labor PAC Contributions," *American Politics Research* 29 (2001): 98-109.
- "Labor At Work: Union Campaign Activities and Legislative Payoffs in the U.S. House of Representatives" (with Peter F. Burns and Paul S. Herrnson), *Social Science Quarterly* 81 (2000): 507-522.

Book Chapters

- "Going Public' in the Age of Twitter and Mistrust of the Media: Donald Trump's 2016 Presidential Campaign," in Jody C Baumgartner and Terri L. Towner, eds., *The Internet and the 2016 Presidential Campaign* (Lanham, MD: Lexington Books, 2017), 199-217.
- "The Anatomy of a Presidential Campaign" (with Jody C Baumgartner), in Randal W. Summers, ed., *Social Psychology: How Other People Influence Our Thoughts and Actions* (Westport, CT: Greenwood Press, 2017), 559-588.
- "Campaign Finance: New Realities Beyond *Citizens United*" (with Wesley Y. Joe and Clyde Wilcox), in Richard J. Semiatin, ed., *Campaigns on the Cutting Edge*, 3rd ed. (Washington, DC: CQ Press, 2016), 145-163.
- "Organized Labor: Adaptive Strategies in Challenging Times," in Allan J. Cigler, Burdett A. Loomis, and Anthony J. Nownes, eds., *Interest Group Politics*, 9th ed. (Washington, DC: CQ Press, 2015), 37-53.
- "The Divided Republicans? Tea Party Supporters, Establishment Republicans, and Social Networks" (with Jonathan S. Morris), in John C. Green, Daniel J. Coffey, and David B. Cohen, eds., *The State of the Parties: The Changing Role of Contemporary American Parties*, 7th ed. (Lanham, MD: Rowman and Littlefield, 2014), 175-190.
- "Interest Groups and Their Influence," in Richard G. Niemi and Joshua J. Dyck, eds., *The Guide* to State Politics and Policy (Washington, DC: CQ Press, 2014), 127-138.
- "Public Financing of Elections: Past, Present, and Future," in Matthew J. Streb, ed., *Law and Election Politics: The Rules of the Game*, 2nd ed. (New York: Routledge Press, 2013), 29-44.
- "Onward Union Soldiers? Organized Labor's Future in American Elections," in Paul S. Herrnson, Christopher J. Deering, and Clyde Wilcox, eds., *Interest Groups Unleashed* (Washington, DC: CQ Press, 2013), 129-152.
- "The Changing Dynamics of Presidential Fundraising: An Early Look at the 2012 Election" (with Gregory Fortelny and Clyde Wilcox), in James P. Pfiffner and Roger H. Davidson, eds., *Understanding the Presidency*, 7th ed. (New York: Pearson, 2013), 108-127.
- "Campaign Finance Reform in the Post-*Citizens United* Era" (with Wesley Y. Joe and Clyde Wilcox), in Richard J. Semiatin, ed., *Campaigns on the Cutting Edge*, 2nd ed. (Washington, DC: CQ Press, 2013), 157-176.
- "Business and Organized Labor" (with Susan Orr), in Burdett A. Loomis, Peter L. Francia, and Dara Z. Strolovitch, eds., *The Guide to Interest Groups and Lobbying* (Washington, DC: CQ Press, 2012), 173-192.
- "The Obama Juggernaut: Presidential Fundraising in 2008" (with Gregory Fortelny and Clyde Wilcox), in James P. Pfiffner and Roger H. Davidson, eds., *Understanding the Presidency*, 6th ed. (New York: Pearson, 2011), 107-123.

- "The Conditional Party Teams of the 2008 North Carolina Federal Elections" (with Eric S. Heberlig and Steven H. Greene), in David B. Magleby, ed., *The Change Election: Money, Mobilization, and Persuasion in the 2008 Federal Elections* (Philadelphia: Temple University Press, 2011), 108-139.
- "Women's Organizations: Leading in Finding and Supporting Women Candidates," in Karen O'Connor, ed., *Gender and Women's Leadership: A Reference Handbook* (Thousand Oaks, CA: Sage, 2010), 151-159.
- "Organized Interests: Evolution and Influence in American Politics and Elections," in Jan E. Leighley, ed., *The Oxford Handbook of American Elections and Political Behavior* (New York: Oxford University Press, 2010), 611-628.
- "Back to Blue? Shifting Tides in the Tar Heel State: Dole vs. Hagan in North Carolina's Senate Race" (with Jody C Baumgartner, Brad Lockerbie, and Jonathan S. Morris), in Randall E. Adkins and David A. Dulio, eds., *Cases in Congressional Campaigns: Incumbents Playing Defense* (New York: Routledge Press, 2009), 196-212.
- "Campaign Finance Reform: Present and Future" (with Wesley Y. Joe and Clyde Wilcox), in Richard J. Semiatin, ed., *Campaigns on the Cutting Edge* (Washington, DC: CQ Press, 2008), 155-174.
- "A Culture War in TV Land? Sit-Com Viewing Habits of Bush and Kerry Voters," in Jody C Baumgartner and Jonathan S. Morris, eds., *Laughing Matters: Humor and American Politics in the Media Age* (New York: Routledge Press, 2008), 187-209.
- "The Internet in U.S. Election Campaigns" (with Richard Davis, Jody C Baumgartner, and Jonathan S. Morris), in Andrew Chadwick and Philip N. Howard, eds., *The Handbook for Internet Politics* (New York: Routledge Press, 2008), 13-24.
- "Losing Control? The Rise of Cable News and Its Effect on Party Convention Coverage" (with Jonathan S. Morris), in Costas Panagopoulos, ed., *Rewiring Politics: Presidential Nominating Conventions in the Media Age* (Baton Rouge: Louisiana State University Press, 2007), 147-164.
- "Protecting America's Workers in Hostile Territory: Unions and the Republican Congress," in Paul S. Herrnson, Ronald G. Shaiko, and Clyde Wilcox, eds., *The Interest Group Connection*, 2nd ed. (Washington, DC: CQ Press, 2005), 212-228.
- "Interest Groups," in Paul S. Herrnson, ed., *Guide to Political Campaigns in America* (Washington, DC: CQ Press, 2005), 199-211.
- "House Campaigns" (with Paul S. Herrnson), in Paul S. Herrnson, ed., *Guide to Political Campaigns in America* (Washington, DC: CQ Press, 2005), 335-351.
- "Campaign Contributions and Democracy" (with John C. Green, Wesley Y. Joe, Paul S. Herrnson, Lynda W. Powell, Benjamin Webster, and Clyde Wilcox), in Stephen J. Wayne, ed., *Is This Any Way to Run a Democratic Election?* (Washington, DC: Georgetown University Press, 2004), 35-50.

- "With Limits Raised, Who Will Give More? The Impact of BCRA on Individual Donors" (with Clyde Wilcox, Alexandra Cooper, John C. Green, Paul S. Herrnson, Lynda W. Powell, Jason Reifler, and Benjamin A. Webster), in Michael J. Malbin, ed., *Life After Reform: When the Bipartisan Campaign Reform Act Meets Politics* (Lanham, MD: Rowman and Littlefield, 2003), 61-79.
- "The Battle for the Legislature: Party Campaigning in State House and State Senate Elections" (with Paul S. Herrnson, John P. Frendreis, and Alan R. Gitelson), in John C. Green and Rick Farmer, eds., *The State of the Parties*, 4th ed. (Lanham, MD: Rowman and Littlefield, 2003), 171-189.
- "Debate Literature: Previous Research Findings," in Ronald A. Faucheux, ed., *The Debate Book:* Standards and Guidelines for Sponsoring Political Candidate Debates in Congressional, State, and Local Elections (Washington, DC: Campaigns & Elections, 2003), 179-197.
- "Running Against the Odds: Minor-Party Campaigns in Congressional and State Legislative Elections" (with Paul S. Herrnson), in Paul S. Herrnson and John C. Green, eds., *Multiparty Party Politics in America*, 2nd ed. (Lanham, MD: Rowman and Littlefield, 2002), 79-98.
- "Mobilizing the Masses" (with Paul S. Herrnson), in Ronald A. Faucheux and Paul S. Herrnson, eds., *Campaign Battle Lines: The Practical Consequences of Crossing the Line Between What's Right and What's Not in Political Campaigning* (Washington, D.C.: Campaigns & Elections, 2002), 269-271. First printed, *Campaigns & Elections*, October 2001, 33-36.
- "The E-Campaign: Coming to an Election Near You" (with Paul S. Herrnson), in Ronald A. Faucheux and Paul S. Herrnson, eds., *Campaign Battle Lines: The Practical Consequences of Crossing the Line Between What's Right and What's Not in Political Campaigning* (Washington, D.C.: Campaigns & Elections, 2002), 272-277.
- "The Thrill and the Agony: Winners' and Losers' Perceptions of Elections" (with Paul S. Herrnson), in Ronald A. Faucheux and Paul S. Herrnson, eds., *Campaign Battle Lines: The Practical Consequences of Crossing the Line Between What's Right and What's Not in Political Campaigning* (Washington, D.C.: Campaigns & Elections, 2002), 284-290.
- "Is There a Gender Gap in Campaign Ethics?" (with Paul S. Herrnson and Jennifer Lucas), in Ronald A. Faucheux and Paul S. Herrnson, eds., *Campaign Battle Lines: The Practical Consequences of Crossing the Line Between What's Right and What's Not in Political Campaigning* (Washington, D.C.: Campaigns & Elections, 2002), pp. 291-295. First printed, *Campaigns & Elections*, June 2002, 45-47.
- "Competing for Cash: The Individual Financiers of Congressional Elections" (with Benjamin Webster, Clyde Wilcox, Paul S. Herrnson, John C. Green, and Lynda W. Powell), in Paul S. Herrnson, ed., *Playing Hardball: Campaigning for the U.S. Congress* (Upper Saddle River, NJ: Prentice Hall, 2000), 41-69.
- "Individual Donors in the 1996 Federal Elections" (with Rachel E. Goldberg, John C. Green, Paul S. Herrnson, and Clyde Wilcox), in John C. Green, ed., *Financing the 1996 Election* (Armonk, NY: M.E. Sharpe, 1999), 127-153.

Book Reviews

- Review of *The Organization Ecology of Interest Communities: Assessment and Agenda* (edited by David Lowery, Darren Halpin, and Virginia Gray) in *Perspectives on Politics* 16 (2018): 848-849.
- Review of Ambition, Competition, and Electoral Reform: The Politics of Congressional Elections Across Time (Jamie L. Carson and Jason M. Roberts) in Political Science Quarterly 129 (2014): 361-363.
- Review of *Campaign Finance in Local Elections: Buying the Grassroots* (Brian E. Adams) in *Perspectives on Politics* 12 (2014): 232-233.
- Review of Solidarity Divided: The Crisis in Organized Labor and a New Path toward Social Justice (Bill Fletcher, Jr. and Fernando Gapasin) in Labor History 51 (2010): 495-497.
- Review of *The Battle for Congress: Iraq, Scandal, and Campaign Finance in the 2006 Election* (David B. Magleby and Kelly D. Patterson, eds.) in *Party Politics* 15 (2009): 656-658.

Research Reports

- "Monumental Differences: Polarized Public Opinion in North Carolina on Confederate Monuments," (with Jonathan S. Morris), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, March 2019.
- "Who Bet the Big Game? Public Opinion and Super Bowl Betting in Newly Legalized Gambling Environments," (with Jonathan S. Morris), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, March 2019.
- "Unlocked and Loaded: Guns in the Home and Safety Practices in America," (with Ann Rafferty and Joseph G. L. Lee), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, December 2018.
- "After *Murphy v. National Collegiate Athletic Association*: The State of Public Opinion on the Legalization of Professional Sports Gambling" (with Jonathan S. Morris and Toby Board), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, October 2018.
- "The Value of Labor and Valuing Labor: The Association of Employment on Personal Well-Being and Unions on Economic Well-Being," (with Melinda D. Kane), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, September 2018.
- "The Life, Liberty, and Happiness Project: The State of the Nation, 242 Years After Independence," (with Mark Bowler, Bob Edwards, Melinda D. Kane, Joseph G. L. Lee, Jonathan S. Morris, and Ann Rafferty), ECU Center for Survey Research, Thomas Harriot College of Arts and Sciences, July 2018.

Encyclopedia, Magazine, Newspaper, Web, and Other Publications

- "AFL-CIO" in Scott H. Ainsworth and Brian M. Harwood, eds., *Political Parties, Interest Groups, and Organizations that Shaped America: An Encyclopedia and Document Collection* (New York: ABC-CLIO, 2019).
- "AFSCME" in Scott H. Ainsworth and Brian M. Harwood, eds., *Political Parties, Interest Groups, and Organizations that Shaped America: An Encyclopedia and Document Collection* (New York: ABC-CLIO, 2019).
- "Protest Movements" in Michael Shally-Jensen, ed., *American Political Culture: An Encyclopedia* (New York: ABC-CLIO, 2015).
- "Falling Union Membership Could be Detrimental to Latino Political Participation," *The London School of Economics and Political Science*, September 1, 2014. Available at: http://blogs.lse.ac.uk/usappblog/2014/09/01/falling-union-membership-could-bedetrimental-to-latino-political-participation.
- "Labor and the Minimum Wage," in Tom Lansford and James Ciment, eds., *Democratic, Republican, and Third Parties in America: An Encyclopedia* (Armonk, NY: M.E. Sharpe, 2012).
- "Campaign Finance After *Citizens United*: What the Future May Hold," *Campaigns & Elections*, May 2011, 16-18.
- "The Labor Vote," in Kenneth F.Warren, ed., *Encyclopedia of U.S. Campaigns, Elections, and Electoral Behavior* (Thousand Oaks, CA: Sage, 2008), 355-359.
- "Conventional Wisdom and the 2008 Election: The Nomination Fight" (with Jody C Baumgartner), *R&L 2008 Election Blog*, April 9, 2008.
- "Money in Politics" (with Jody C Baumgartner), *The New York Times*, Letter to the Editor, March 21, 2008.
- "Why Not Edwards? Because He's No Obama," *The Daily Yonder*, November 5, 2007. Available at: http://www.dailyyonder.com/why-not-edwards-because-hes-no-obama.
- "A Fruitful Division of Labor?" The News & Observer (Raleigh, NC), August 26, 2005.
- "Raising the Limits: Campaign Finance Reform May Hold Some Surprises" (with Clyde Wilcox, John C. Green, Paul S. Herrnson, Lynda W. Powell, and Benjamin A. Webster), *Public Perspective*, May/June 2002, 11-14.
- "Begging for Bucks" (with Paul S. Herrnson), Campaigns & Elections, April 2001, 51-52.
- "Donor Dissent: Congressional Contributors Rethink Giving" (with John C. Green, Paul S. Herrnson, Wesley Y. Joe, Lynda W. Powell, and Clyde Wilcox), *Public Perspective*, July/August 2000, 29-32.

WORKS IN PROGRESS

- "New Developments in Campaign Finance in the Post-*Citizens United* Era," (with Wesley Y. Joe and Clyde Wilcox), in Richard J. Semiatin, ed., *Campaigns on the Cutting Edge*, 4th ed. (Washington, DC: CQ Press), under contract.
- "A Fake News Inoculation? Fact Checkers, Partisan Identification, and the Power of Misinformation," (with David S. Morris and Jonathan S. Morris), revise and resubmit.
- "Tweeting His Way to the Presidency: A Systematic Examination of Donald Trump's Twitter Campaign and the Free Media Thesis," (with Chong Oh), under review.

CONFERENCE PARTICIPATION

Paper Presentations

- "The Paranoid Style and the Rise of Fake News in American Politics," paper to be presented at the Annual Meeting of the American Political Science Association, Washington, DC, August 29-September 1, 2019.
- "Money, Money: Fundraising and Spending in the Post–*Citizens United* Era," paper presented at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 12-14, 2015.
- "Looking to the Future: New Union Strategies and Their Effects on Political Voice and Equality," (with Susan Orr), paper presented at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 13-15, 2014.
- "The Divided Republicans: Tea Party Supporters, Establishment Republicans, and the Role of Social Networking Media in the 2012 Election" (with Jonathan S. Morris), paper presented at the State of the Parties Conference, University of Akron, Akron, OH, November 7-8, 2013.
- "Labor Unions and the Mobilization of Latino Voters: Can the Dinosaur Awaken the Sleeping Giant?" (with Susan Orr), paper presented at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 15-17, 2012.
- "Union Membership Decline: Its Significance and Implications for Class-Based and Multi-Racial Coalitions in U.S. Elections," paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 12-15, 2012.
- "Back to the Future? The Effects of *Citizens United v. FEC* on the Electoral Activities of Interest Groups," paper presented at the John Marshall Law School, Chicago, IL, March 4, 2011.
- "What's the Matter with the White Working Class? The Effects of Union Membership in the 2004 Presidential Election" (with Nathan S. Bigelow), paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 2-5, 2009.

- "The 2008 Election in North Carolina: The Return of the National Democratic Party" (with Eric S. Heberlig and Steven H. Greene), paper presented at the Annual Conference of the North Carolina Political Science Association, Greensboro, NC, February 27, 2009.
- "Fortifying a Democratic Majority: The Dynamic Relationship between Union Density and Racial Diversity" (with Nathan S. Bigelow), paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 3-6, 2008.
- "The Union Difference: Assessing Organized Labor's Political Efforts in the 2006 Election," paper presented at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 15-17, 2007.
- "A Clash of Civilizations? Evangelical Christian Opinion on U.S. Foreign Policy" (with Jody C Baumgartner and Jonathan S. Morris), paper presented at the Annual Conference of the North Carolina Political Science Association, Fayetteville, NC, March 23, 2007.
- "Extreme Theater: The Effects of Fahrenheit 9/11 and the Swift Boat Veterans for Truth Advertisements in the 2004 Election" (with Philip A. Reale), paper presented at the Annual Conference of the North Carolina Political Science Association, Fayetteville, NC, March 23, 2007.
- "Beyond the Culture War: Religion's Influence on Public Opinion of Foreign Policy" (with Jody C Baumgartner and Jonathan S. Morris), paper presented at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 9-11, 2006.
- "The Saliency of Race and the Transformation of the South in Presidential Elections," paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 20-23, 2006.
- "Victim or Victor of the 'Culture War?' How Cultural Issues Affect Support for George W. Bush in Rural America" (with Jody C Baumgartner), paper presented at the Annual Conference of the North Carolina Political Science Association, High Point, NC, March 31, 2006.
- "From Network News to Cable Commentary: The Evolution of Television Coverage of the Party Conventions" (with Jonathan S. Morris), paper presented at the State of the Parties Conference, University of Akron, Akron, OH, October 5-7, 2005.
- "America Divided? Re-examining the 'Myth' of the Polarized American Electorate" (with Jonathan S. Morris, Carmine P. Scavo, and Jody C Baumgartner), paper presented at the Annual Meeting of the American Political Science Association, Washington, DC, September 1-4, 2005.
- "Assessments of Electronic Voting Systems: Field Tests with a Usability Focus" (with Paul S. Herrnson, Richard G. Niemi, Michael J. Hanmer, Benjamin B. Bederson, Frederick G. Conrad, and Michael W. Traugott), paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 7-10, 2005.

- "Red State-Blue State Redux and the Re-Examination of Rural, Suburban, and Urban Divisions in Presidential Politics" (with Jody C Baumgartner), paper presented at the Annual Conference of the North Carolina Political Science Association, Pembrooke, NC, March 18-19, 2005.
- "Feast or Famine at the Federal Luau" (with Renan Levine), paper presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, January 6-8, 2005.
- "Religious Communities and Political Clout: The Case of Congressional Campaign Contributors" (with Clyde Wilcox, Yanna Krupnikov, John C. Green, Paul S. Herrnson, and Lynda W. Powell), paper presented at the Annual Meeting of the American Political Science Association, Chicago, IL, September 2-5, 2004.
- "The Representative Relationship: Contributors' Contacts with Their U.S. Senators" (with Lynda W. Powell, John C. Green, Paul S. Herrnson, and Clyde Wilcox), paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 15-18, 2004.
- "Limousine Liberals and Corporate Conservatives: The Financial Constituencies of the Democratic and Republican Parties" (with John C. Green, Paul S. Herrnson, Lynda W. Powell, and Clyde Wilcox), paper presented at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, January 8-10, 2004.
- "Embracing Attack Politics: Do Candidates Learn from Political Consultants?" (with Paul S. Herrnson), paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 3-6, 2003.
- "Style, Substance, or Tactics? How Voters Use Political Debates" (with Nathan S. Bigelow and Paul S. Herrnson), paper presented at the Annual Meeting of the Western Political Science Association, Denver, CO, March 27-29, 2003.
- "Are Elites the Guardians of American Democracy? A Comparison of Elite and Mass Support for Political Institutions" (with J. Tobin Grant, Paul S. Herrnson, and Thomas Rudolph), paper presented at the Annual Meeting of the Southern Political Science Association, Savannah, GA, November 6-9, 2002.
- "Early Fundraising by Nonincumbent Female Congressional Candidates: The Importance of Women's PACs," paper presented at the Women and Politics Panel, American University, Washington, DC, October 16, 2002.
- "Making Rain in Congressional Elections: The Motives and Mobilization of Individual Campaign Contributors" (with John C. Green, Paul S. Herrnson, Lynda W. Powell, and Clyde Wilcox), paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 25-28, 2002.
- "Where Do Reformers Come From? The Impact of State Politics on Term Limits and Campaign Finance Reform" (with Paul S. Herrnson), paper presented at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 8-10, 2001.

- "The Battle for the Legislature: Party Campaigning in State House and State Senate Elections" (with Paul S. Herrnson, John P. Frendreis, and Alan R. Gitelson), paper presented at the State of the Parties Conference, University of Akron, Akron, OH, October 17-19, 2001.
- "Running Against the Odds: Minor-Party Campaigns in Congressional and State Legislative Elections" (with Paul S. Herrnson), paper presented at the State of the Parties Conference, University of Akron, Akron, OH, October 17-19, 2001.
- "Protecting America's Workers in Hostile Territory: Unions and the Republican Congress," paper presented at the Interest Group Connection Conference, University of Maryland, College Park, MD, October 12, 2001.
- "The Impact of Business and Labor Campaign Activities on Free Trade Legislation in the U.S. Congress," paper presented at the Annual Conference of the Northeastern Political Science Association, Albany, NY, November 9-11, 2000.
- "Onward Union Soldiers: Labor's Grassroots Campaign Activities and the Renaissance of Organized Labor in American Politics," paper presented at the Annual Meeting of the American Political Science Association, Washington, DC, August 31-September 3, 2000.
- "Congressional Voting on Labor Issues: The Impact of Union Contributions, Grassroots Activities, and Issue Advocacy Advertisements," paper presented at the Workshop on Money and Influence in Politics for the Citizens' Research Foundation, The Institute of Governmental Studies, University of California, Berkeley, August 12-13, 2000.
- "Getting the Green, Fighting on the Ground, and Plotting Strategy: Labor's Campaign Activities in State and Federal Elections" (with John P. Frendreis, Alan R. Gitelson, and Paul S. Herrnson), paper presented at the Annual Meeting of the American Political Science Association, Atlanta, GA, September 2-5, 1999.
- "Labor at Work: Union Campaign Activities and Legislative Payoffs in the U.S. House of Representatives" (with Peter F. Burns and Paul S. Herrnson), paper presented at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 12-15, 1998.

Roundtable Discussant

- "What's New in Campaigns: Lessons from the 2018 Midterms," at the Northeastern Political Science Association, Montreal, QC, November 8-10, 2018.
- "What a Difference Four Years Makes: Can Obama Carry Swing States in 2012?" at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, January 12-14, 2012.
- "Cases in Congressional Campaigns: Incumbents Playing Defense," at the Annual Meeting of the American Political Science Association, Washington, DC, September 2-5, 2010.

- "Forty Years Since J. David Greenstone's *Labor in American Politics*: Reflections on Where We've Been, Where We Are, and Where We Should Go," at the Annual Meeting of the American Political Science Association, Toronto, ON, September 3-6, 2009.
- "End of a Nightmare? The 2008 Elections and the Prospects for Progressive Politics," at the Annual Meeting of the American Political Science Association, Boston, MA, August 28-31, 2008.
- "The Presidential Nominating Process," at the Annual Conference of the North Carolina Political Science Association, Wilmington, NC, March 14-15, 2008.

Panel Discussant or Chair

- Chair on the panel, "Partisanship in the Age of Trump: New Era or More of the Same?" at the Northeastern Political Science Association, Philadelphia, PA, November 9-11, 2017.
- Chair and Discussant on the panel, "Political Organizations and Parties," at the Annual Meeting of the American Political Science Association, Washington, DC, August 28-August 31, 2014.
- Chair and Discussant on the panel, "The Mobilization and Influence of State Organized Interests," at the Annual Meeting of the American Political Science Association, Chicago, IL, August 29-September 1, 2013.
- Chair and Discussant on the panel, "Women in Politics," at the Annual Conference of the North Carolina Political Science Association, Raleigh, NC, February 22, 2013.
- Chair and Discussant on the panel, "Organization, Mobilization, and Turnout," at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 15-17, 2012.
- Chair and Discussant on the panel, "The New Southern Politics," at the Annual Conference of the North Carolina Political Science Association, Durham, NC, February 24, 2012.
- Chair and Discussant on the panel, "Campaigns and Voting in Congressional Elections," at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 11-13, 2010.
- Discussant on the panel, "Money, Money, Money," at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 3-6, 2008.
- Chair and Discussant on the panel, "Group Politics: Identities and Connections," at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 15-17, 2007.
- Chair and Discussant on the panel, "Organized Labor and National Politics," at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 9-11, 2006.

- Chair and Discussant on the panel, "Parties, Gender, PACs and Lobbyists," at the Annual Meeting of the American Political Science Association, Philadelphia, PA, August 31-September 3, 2006.
- Chair on the panel, "Money and Elections," at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 20-23, 2006.
- Chair and Discussant on the panel, "Labor Politics," at the Annual Meeting of the Southern Political Science Association, New Orleans, LA, January 5-7, 2006.
- Chair on the panel, "How Divided are the United States?" at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 17-19, 2005.
- Discussant on the panel, "Congressional Elections and Careers," at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 17-19, 2005.
- Chair on the panel, "Selecting Officeholders in the United States," at the Annual Conference of the Northeastern Political Science Association, Boston, MA, November 11-13, 2004.
- Chair and Discussant on the panel, "The Realities of Redistricting," at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 15-18, 2004.
- Discussant on the panel, "Fundraising Post-BCRA: Challenges and New Directions," at the Annual Conference of the Northeastern Political Science Association, Philadelphia, PA, November 6-8, 2003.
- Discussant on the panel, "Voting and Elections," at the Annual Meeting of the American Political Science Association, Boston, MA, August 29-September 1, 2002.

HONORS AND AWARDS

- Recipient of the Treasured Pirate Award, East Carolina University, 2018.
- Recipient of the Honored Instructor Award, Campus Living and Residence Hall Association, East Carolina University, 2018.
- Winner of the Board of Governors Distinguished Professor for Teaching Award, College of Arts and Sciences, East Carolina University, 2015-2016.
- Winner of the Pi Sigma Alpha Faculty Member of the Year Award, Department of Political Science, East Carolina University, 2014.
- Nominee for the Board of Governors Distinguished Professor for Teaching Award, College of Arts and Sciences, East Carolina University, 2009-2010.
- Nominee for the Board of Governors Distinguished Professor for Teaching Award, College of Arts and Sciences, East Carolina University, 2008-2009.

Three-time winner of the Oral Parks Best Faculty Paper Award, North Carolina Political Science Association, 2006 (with Jody C Baumgartner), 2007 (with Jody C Baumgartner) and 2008 (with Jody C Baumgartner and Jonathan S. Morris).

MEDIA COMMENTARY

Numerous appearances on television and radio, and a source for and quoted in several print and internet news stories. *Television*: C-SPAN, CNN, WCTI (ABC affiliate, Greenville, NC), WITN (NBC affiliate, Greenville, NC), and WNCT (CBS affiliate, Greenville, NC). *Radio*: National Public Radio, Public Radio East, North Carolina News Network, WKSU (Ohio Public Media), WTIB (Greenville, NC), and WZMB (Greenville, NC). *Print*: Wall Street Journal, USA Today, Washington Post (via Reuters and the Associated Press), Washington Times, Forbes, Christian Science Monitor, Campaigns & Elections, Governing, Atlanta Journal-Constitution (via Cox News Service), Detroit News, Baltimore Sun, Las Vegas Sun, San Francisco Chronicle, Seattle Times, Star-Ledger (Newark, NJ), The Republican (Springfield, MA), News & Observer (Raleigh, NC), Daily Reflector (Greenville, NC), Rocky Mount Telegram (Rocky Mount, NC), and Roll Call. *Internet*: ABC News (via Reuters and the Associated Press), CBS News (via the Associated Press), MSNBC (via Reuters and the Associated Press), MSNBC (via Reuters and the Associated Press), Nasdaq (via Dow Jones Newswire), RealClearPolitics.com, Connecticut Mirror, Daily Yonder, and Iowa Independent.

GRANTS/GRANTS MANAGEMENT

- Awarded a Summer Research Stipend of \$5,050 in 2008 and \$4,793 in 2007, Faculty Research and Development Committee, East Carolina University.
- Co-Principal Investigator (with Ronald A. Faucheux) for the Center for American Politics and Citizenship on the "The Debates Advisory Project," a \$1.3 million grant funded by The Pew Charitable Trusts, 2002.
- Program Coordinator for the Center for American Politics and Citizenship on the "The Campaign Assessment and Candidate Outreach Project," a \$1.9 million grant funded by The Pew Charitable Trusts, 2001-2002.

TEACHING EXPERIENCE AND ACTIVITIES

Courses Taught

Interest Groups and Lobbying Social and Protest Movements in the United States Campaigns and Elections American Executive American Legislature Politics through Film Introduction to American National Government Introduction to Leadership Studies

Course Creation

- Developed a new course approved for the curriculum of the Department of Political Science at East Carolina University titled, "Theory and Politics of Social and Protest Movements in the United States," 2006.
- Assisted in the implementation of the UNC in Washington internship program for undergraduate students at East Carolina University, 2005.

Projects for Courses in American Government

- Co-Editor, supplemental materials for We the People, 12th ed., W.W. Norton, 2018.
- Market Development, Classroom Technology, Sage, 2015-2016.
- Co-Editor, supplemental materials for We the People, 11th ed., W.W. Norton, 2016.
- Co-Editor, supplemental materials for We the People, 10th ed., W.W. Norton, 2014.
- Author, Video Exercises (online instructor's resource), W.W. Norton, 2012-2013.
- Co-Editor with Lori Cox Han, Test Bank for *American Politics Today*, 2nd ed. and 3rd ed., W.W. Norton, 2010-2013.
- Project editor, American Politics Instructor Video Clip DVD, W.W. Norton, 2010-2013.
- Co-Editor with Martin Saiz and Jamie Carson, American Politics Instructor Video Clip DVD, W.W. Norton, 2009.

Teaching Service

Assistant Scholar, Teaching American History Seminar (part of a larger project designed to assist history teachers in rural, high-poverty schools in coastal North Carolina counties), August 7-8, 2008; June 29-July 3, 2009; August 2-6, 2010; June 20-24, 2011.

PROFESSIONAL ACTIVITIES AND DEPARTMENT SERVICE

Affiliations

Member of the American Association for Public Opinion Research; American Political Science Association; Academy of Political Science; Southern Political Science Association; Northeastern Political Science Association; North Carolina Political Science Association

Professional Leadership

Chair, Fidelity Investments Best Graduate Student Paper Award Committee, North Carolina Political Science Association, 2017-2018.

- Chair, Leon Epstein Outstanding Book Award, American Political Science Association's Organized Section for Political Organizations and Parties, 2016.
- Secretary, North Carolina Political Science Association, 2014-2015.
- Committee Member, Warren E. Miller Award, American Political Science Association's Organized Section for Elections, Public Opinion, and Voting Behavior, 2014.
- President, North Carolina Political Science Association, 2013-2014.
- Committee Member, American Political Science Association's Committee on Teaching and Learning, 2011-2014.
- Chair, Best Conference Paper Award Committee, North Carolina Political Science Association, 2010-2011; 2013-2014; 2015-16.
- At-large Member, North Carolina Political Science Association's Executive Council, 2010-2013.
- Committee Member, Emerging Scholar Award, American Political Science Association's Organized Section for Political Organizations and Parties, 2010-2011.
- Committee Member, Best Paper Award, American Political Science Association's Labor Project, 2008-2009; 2011-2012.
- Web Designer, with Bruce E. Wright, American Political Science Association's Labor Project website, 2008-2010.
- Co-Chair, with Maggie Gray, American Political Science Association's Labor Project, 2007-2008.
- Co-Coordinator, with Susan Orr, American Political Science Association's Working Group on Labor and Politics, 2006-2008.
- Program Committee Chair for the section, "Interest Groups, Advocacy, and Political Mobilization," Southern Political Science Association Meeting, 2006.

Journal Manuscript Reviews

American Political Science Review; American Journal of Political Science; Journal of Politics; American Politics Research; American Review of Politics; Eastern Economic Journal; Election Law Journal; Industrial and Labor Relations Review; Journal of Information Technology & Politics; Journal of Women, Politics, and Policy; Labor Studies Journal; Legislative Studies Quarterly; New England Journal of Political Science; Party Politics; Perspectives on Politics; Political Behavior; Political Research Quarterly; Politics, Groups, and Identities; Polity; Public Opinion Quarterly; Social Forces; Social Science Computer Review; Social Science Quarterly; Social Theory and Practice; Sociological Inquiry; State Politics & Policy Quarterly, and U.S. Latina and Latino Oral History Journal.

Book Manuscript Reviews

Cornell University Press; CQ Press; Georgetown University Press; Johns Hopkins University Press; Oxford University Press; Temple University Press; University of Michigan Press; Bloomsbury Publishing; Pearson; Routledge; W.W. Norton & Company; Wadsworth; and Westview Press.

Grant Reviews

National Endowment for the Humanities, evaluator (non-sitting panel), summer stipend applications, 2014.

Tenure and Promotion Reviews

University of Akron, 2010; Austin College, 2011; University of Massachusetts Dartmouth, 2014; Loyola University New Orleans, 2014; Indiana University-Purdue University Indianapolis, 2015; and Gettysburg College, 2016.

University and College Service, East Carolina University

Faculty Senator, East Carolina University, 2013-2019.

- Member of the University Budget Committee, Faculty Senate, East Carolina University, 2018-2019.
- Member of the University Athletics Committee, Faculty Senate, East Carolina University, 2018-2019.
- Member of the Survey Review and Oversight Committee, IPAR, East Carolina University, 2017-2019.
- Chair of the Agenda Committee, Faculty Senate, East Carolina University, 2017-2018.

Member of the Agenda Committee, Faculty Senate, East Carolina University, 2016-2017.

- Member of the Leadership Studies Steering Committee, East Carolina University, 2017-2018.
- Member for the Harriot College of Arts and Sciences Distinguished Professor Award Committee, East Carolina University, 2015-16.

Member of the University Curriculum Committee, East Carolina University, 2013.

Member of the Administrator Review Committee, East Carolina University, 2012.

Member of the Laura Marie Leary Elliott '66 Scholarship Committee, East Carolina University, 2007-2008.

Department Service, East Carolina University

Chair, Undergraduate Honors and Scholarships Committee, 2013-present.

Director of Undergraduate Internships, Department of Political Science, 2005-2013; 2014present.

Member of the Undergraduate Honors and Scholarships Committee, 2004-2006; 2008-2013.

Member of the Research and Development Committee, 2006-2011.

Member of the Curriculum Assessment Committee, 2009-2011.

Community and University Talks

- "The 2018 Election," invited talk, ECU Retired Faculty Association, East Carolina University, November 13, 2018.
- "The Trump Factor in the 2018 Election," invited talk, Greenville Rotary Club, Greenville, NC, November 12, 2018.
- "American Democracy: Past, Present, and Future," invited talk, Citizens U, East Carolina University, February 8, 2018.
- "The 2016 Election," invited talk, with Thomas Eamon, ECU Retired Faculty Association, East Carolina University, November 16, 2016.
- "Educating Diversity through Growth and Empowerment," panel discussant, Project H.U.R.T., East Carolina University, November 14, 2016.
- "Road to the White House: 2016," invited talk, Greenville Rotary Club, Greenville, NC, November 7, 2016.
- "Did You Plagiarize?" panel discussant, Office of Student Rights and Responsibilities, East Carolina University, March 15, 2016.
- "The Money Game: Big Donors, Super PACs, and the Transformation of Financing a Presidential Campaign," invited talk, Center for Legislative Studies' lecture series on presidential nominations, UNC-Greensboro, October 22, 2015.
- "The Women's Vote and the Gender Gap in the 2012 Election," invited talk, Women's and Gender Studies' faculty lecture series, East Carolina University, November 1, 2012.
- "Public Opinion, Polls, and Forecasts of the 2012 Presidential Election," invited talk, Democratic Women of Pitt County, Winterville, NC, October 18, 2012.
- "The 2012 Election," invited talk to the Bethel Rotary Club, Bethel, NC, January 17, 2012.

- "Money, Money, Money...and Politics: Free Speech vs. Campaign Finance Reform," invited talk, University of North Carolina at Greensboro, November 10, 2011.
- "The Role of Government," invited talk, with Jonathan S. Morris, Beaufort County Ed Tech Center, Washington, NC, October 26, 2010.
- "You've Come a Long Way Baby: Women and Politics in the 2010 Election," invited talk, Democratic Women of Pitt County, Greenville, NC, October 21, 2010.
- "The Art of Politics," speech to the graduating class of the Department of Political Science, Graduation Ceremony, East Carolina University, Greenville, NC, December 14, 2007.
- "Expanding Executive Power and Its Consequences," guest radio appearance on WZMB, Greenville, NC, July 18, 2006.
- "Ethics and Good Government," speech, Pi Sigma Alpha and Pi Alpha Alpha 38th Annual Joint Honors Banquet, Rock Springs Country Club, Greenville, NC, April 7, 2006.
- "Highlights of Elections: Past and Present," invited talk, Greenville Rotary Club, Greenville, NC, November 1, 2004.
- "The 2004 National Elections," panel discussant, East Carolina University, Greenville, NC, October 26, 2004.
- "A Review of Bill Clinton's autobiography, *My Life*," invited talk, with Jody C Baumgartner and Jonathan S. Morris, Barnes & Noble, Greenville, NC, August 19, 2004.